

**MISSOURI SECTION  
BOARD OF TRUSTEES MEETING  
VIRTUAL MEETING**

**Date:** July 16, 2021

**Place:** Virtual Platform

**ATTENDANCE: 12/13 (Quorum secured)**

**Board Members:**

Mike Klender	Chair
Bob Parks	Vice Chair
Joel Ogle	Past Chair
Randy Moore	Director
Tony O'Malley	Secretary-Treasurer
Corinne Duckworth	3rd Year Trustee
Karen Marie Dietze	2nd Year Trustee
James Okumu	2 <sup>nd</sup> Year Trustee
Mel Peterein	1 <sup>st</sup> Year Trustee
Kevin Wiggins	1 <sup>st</sup> Year Trustee

**Committee Chairs:**

Mike Galluzzo	Water Utility Council
Debbie Maurer	<i>Show Me</i> Magazine Editor
Mike O'Connell	Scholarship Committee
Mark Griffin	Sustainability Initiatives Coordination
Mark Bross	Water Industry Coordination Council
John Brummer	Site Selection & Fuller Award
Melissa Carver	Public Relations Committee

**Guests:**

Jennifer Birger  
Rebecca Losli  
Roddy Rogers  
Natalee Dees

**Administrative Manager:**

Mary Odom

**Absent:**

Jenny Doyle	Chair Elect
Nick Davis	Asst. Secretary –Treasurer
Scott Phillips	3 <sup>rd</sup> Year Trustee

## I. CALL TO ORDER

The meeting was called to order at 9:00 a.m. by Chair Mike Klender. He welcomed everyone to the virtual board meeting.

### **Approval of Minutes – Mike Klender**

#### **MOTION: To approve the April 16, 2021 Board of Trustees**

Made by: Joel Ogle

Seconded by: Tony O'Malley

No objections, motion passes by unanimous consent.

## II. CHAIR'S REPORT

Chair Mike Klender discussed the following items:

1. Board actions since the last meeting:
  - None
2. Does the Board want to meet in person in November?
  - The consensus is for the Board to try to meet in person in Columbia on Nov 5<sup>th</sup>.
3. Kelman's proposal for a commemorative *Show Me* issue
  - To get a commemorative issue published during 2021, we will need to move up the deadline for submissions to October 8<sup>th</sup>. We will trim back the normal content, and solicit articles of historical nature such as on Nathan Veatch, historical photos, a timeline, testimonials/quotes, etc. This issue will also include the conference wrap-up article & photos.
  - Karen Marie Dietze will help with the historical research.
  - The editor, Debbie Maurer will call a planning meeting after the conference.

## III. DIRECTOR'S REPORT

I am honored and pleased to begin my term serving the MO Section as their Director and pledge to always represent our Section to the best of my ability. I would also like to recognize and congratulate Roddy Rogers for his faithful service during his term as Director. He was an excellent Director and represented our Section well.

I'm pleased report on the following items of interest around Association matters:

### **AWWA Board of Directors Meeting June 11<sup>th</sup>, 2021 (Virtual)**

- 1) Treasurer's Report: The budget has been revised again and an update with revised 2021 Year End Financial Forecast. The Treasurer is now reporting a 2021 Year End loss of \$4.2M. Fortunately, our reserves and the PPP payments allow the Association to absorb this loss. The Finance Committee reported our Long Term Reserve balance is almost \$ 17M. Not having ACE21 in-person has had an impact but was softened by the PPP and insurance payments. Membership count continues to decline from 49,295 in to 48,462. The 2021 Year End membership count goal is 50,000. Membership dues constitute 38% total revenue. The EC approved a dues increase of 3% for utilities and service providers and individual professional members, while exempting individual categories most impacted by increases: operators, retirees, students, Tier 2 international and Life members. This increase in dues will help offset some of the recent losses.

- a. The Board accepted of the 2020 Audit Report presented by the Finance Committee. Nothing noteworthy in the Audit Report.
- b. David LaFrance presented a CEO Report which included a revised Staff Business Plan with the status report for each strategic objective along with the status of the (5) KPI's, (2) of which are "on track" and (3) are listed as "caution" meaning it is questionable at this time as to their completion. Major revisions due to the pandemic have been made in the Staff Business Plan.
- c. The Archie Becher Award was presented to Doug Swisher, Association Services Manager. This is an annual award to honor and recognized a key member of the Association's staff.
- d. The Enterprise Model final report was given and a resolution for the dissolution of the Ad Hoc Committee was made and accepted. The final report included the recommendation that the Association not move forward with the Enterprise Model at this time.
- e. The Nomination Committee gave an update and the Association is currently seeking applications for President-Elect, Vice President, and Director-at-Large for the Board of Directors. Applications are due on, or before, August 15<sup>th</sup> and the elections will take place at the 2022 Winer Boarding in January 2022.
- f. The next Association Board of Directors meeting will take place at the Council Summit in Denver October 26<sup>th</sup> with the Council Summit to follow on October 27<sup>th</sup>.

#### **ACE21 Virtual**

ACE21 was virtual this year with total registrations of 1,426, the goal was to hit 1,675. ACE21 will be available "on demand" until July 19<sup>th</sup>. If you previously registered for ACE21 you can view any of the presentations "on demand" for free. You may also register now to view the "on demand" ACE21 sessions.

#### **Publications Department**

- 1) The Publications Dept. announced both *Opflow* and *Journal AWWA* have received APEX awards which recognizes excellence in publishing. There were over (1,000) entries this year which makes this a notable accomplishment for both magazines.

#### **Summer Workshop Webinars**

The annual summer workshop this year will be held virtually via (3) webinars as follows:

##### **Tuesday, July 13 1:00 – 2:00 PM MDT**

AWWA Leadership Forum- Join AWWA CEO David LaFrance in a conversation with AWWA's newest President, Chi Ho Sham. We will hear from Chi Ho about his vision for AWWA in the coming year and what the future of AWWA looks like during these uncertain times.

##### **Tuesday, July 20 12:00 – 1:30 PM MDT**

Membership Works! Join Dean West from Association Laboratory, Inc. for an insightful session on what's working with membership, how the theory of membership is changing long-term as a result of Covid-19, and

##### **Tuesday, July 27 11:00AM – 1:00 PM MDT**

How to Wear Many Hats: The Difference Between Governance, Management, and Operations. Learn from our expert panel of Section staff on how to distinguish between governance issues, management matters, and operations so your Section leaders can be the best possible.

Registration for these webinars on the Association website.

Feel free to contact me if you have any questions or would like more details around any of the above.

#### **IV. SECRETARY/TREASURER'S REPORT**

Tony O'Malley presented a dashboard of financial charts that included a Condensed Statement of Activities, Revenues by category, Expenses by category, and Assets. Total Assets are \$294,652 and Total Liabilities are \$1,117. Tony is investigating when our CDs will come due and what the rate of return is currently. Kelman's royalty payment was received which helped our revenues.

Joel reported that the insurance claim from the 2020 cancelled conference has been approved for payment. Rebecca Losli, former MWEA President worked on the insurance claim with Mickey Bernard and reported that the payment will be \$154,907 which will be deposited into the Joint Bank Account and then divided between MWEA and MO-AWWA.

#### **V. ADMINISTRATIVE MANAGER'S REPORT**

Mary Odom discussed the following:

75<sup>th</sup> Anniversary Celebration plans & costs- the Monday Business Meeting will include a special video highlighting our historical timeline, some remarks from leadership, presenting a Proclamation from Governor Mike Parson, giving a lapel pin to all attendees, and giving away 3 gold-etched wine bottles with the 75<sup>th</sup> Anniversary logo. Costs involved with this special celebration are:

- Logo design \$200
- Lapel pins \$755
- Napkins \$60
- Wine bottles \$400
- Banner \$TBD (not to exceed \$100)
- Polo shirts for the board \$TBD
- Video \$325

Gailla's Award- she cannot attend the annual conference, but we will get her photo with the Hoffbuhr Award so we can show it during the Awards Luncheon.

Communication metrics – we are almost at a 5% click rate which we are on target to achieve. Social media followers are on the rise and going in the right direction.

#### **IMPORTANT DATES**

July 20, 2021	AWWA Summer Workshop #2 (virtual)
July 27, 2021	AWWA Summer Workshop #3 (virtual)
Aug 3, 2021	Young Professionals Summit (virtual)
Aug 3-6, 2021	Utility Management Conference in Atlanta
Aug 8-11, 2021	MO-AWWA Joint Annual Conference at Margaritaville
Aug 16-18, 2021	AWWA Transformative Issues Symposium in Cincinnati
Aug 24 & 31	USDA Finance Training for Small Systems (virtual)
Aug 25-26, 2021	AWWA Virtual Summit: Water Science
Sep 8 & 15	USDA Optimizing Training for Small Systems (virtual)
Sep 12-15, 2021	AWWA Water Infrastructure Conference in Phoenix
Nov 7-10, 2021	AWWA Water Quality & Technology Conference in Tacoma, WA
Nov 16-17, 2021	RMSO, Annapolis MD

Dec 7-9, 2021  
April 11-12, 2022

AWWA North American Water Loss Conference & Expo in  
Austin, TX  
RMSO, Savannah GA

## VI. COMMITTEE REPORTS

### Director Randy Moore:

#### **Fuller Award-** John Brummer

John Brummer reported that the committee has met and identified a candidate. He has been in touch with AWWA already. The Fuller pin should be on its way to Tony.

Bob commented that he understood that previously it was decided that we would not have a Fuller Awardee this year.

#### **Membership Engagement-** Jenny Doyle and Scott Phillips

- As of July 16, we have 684 total members.
- Per the last official accounting by AWWA (end of June 2021), we are at -2% growth (loss of 14 individual members from this time last year). On the whole, AWWA is down 1.7% on member count. Broadly (and for MO-AWWA), these losses are coming from the individual list and not from utilities thus far. We expect to continue to see consequences from the pandemic.
- We will have the membership table at conference per usual. There will be some trinkets from AWWA at the table per usual. We will also have a volunteer sign-up board AND a QR code to direct folks to the online application.

#### **National Nominations-** Tony O'Malley

No report

**Water Industry Coordinating Council-** Randy Moore reported on behalf of Mark Bross They have not met recently, but have gained 2 more members on the committee.

### Chair Elect Jenny Doyle (Presented by Chair Mike Klender):

**Budget-** Mike Klender/Jenny Doyle – budget requests will begin in the fall.

#### **Strategic Planning-** Jenny Doyle/Bob Parks

Mel Peterein reported for Jenny Doyle that Strategic Planning would be done during our November in-person board meeting.

#### **Water Utility Council-** Mike Galluzzo

In St. Louis on May 5<sup>th</sup>, they had the privilege of hosting the EPA Administrator, Michael Regan, along with the new Mayor and U.S. Representative Cory Bush at his plant, along with a press conference. The LCCR is still under further review and was published in the June Federal Register. The comment period will end on July 31<sup>st</sup> with the effective date of December 16, 2021 and the compliance date of October 16, 2024.

Mike met with the Corp Major at Water One about the North Dakota Missouri River Water Diversion Amicus Brief. There is a group of 18 utilities along the Missouri River that has filed an Amicus Brief that challenges North Dakota from diverting water from the Missouri River. The meeting with the Corp was positive.

### Vice Chair Bob Parks:

## **Annual Conference Management- Bob Parks**

There are 630 registrations including guests and exhibitors. Margaritaville sold out last week, so the entire resort is sold out. We have satisfied our room block requirements. Still working through a lot of details. Compared to 2020 & 2019, we are down on hotel reservations by about 200 room nights. Margaritaville's full status will hurt the number of last-minute registrations.

The Sunday evening Chair's dinner has historically been at the Winrose restaurant, but it is not available to us this year. Off-site restaurants are also booked up, so we will have our Chair's Dinner at the Compass Rose Ballroom on the Margaritaville resort. Our entertainment for the banquet will be fireworks instead a performer. We will have the Boathouse deck area overlooking the lake for the fireworks show celebrating Missouri's 200th birthday.

### **Exhibits- Joel Ogle/Ben Freese**

Currently have 131 exhibitors with 10 booths left. This reflects 14 new exhibitors that have not exhibited with us before. The Illinois Section's conference is going on the same week as ours, so some regular exhibitors are going to Illinois instead of ours.

We have 14 sponsors for a total of \$12,000 which will offset the cost of using the Cvent OnArrival 360. Garney is sponsoring the hotel room keys. Joel is arranging for 7 BOGOs in the exhibit hall that will display their logos on the wall.

### **Technical Program- Mel Peterein reported on behalf of Jenny Doyle**

- The program has been approved by MDNR (with a few questions/comments, but no issues).
- We've had a significant number of speaker changes, and late tweaks to the program all around.
- There were at least 2 folks who had previously had papers accepted, didn't respond to our final contact to confirm attendance, and then reached out to ask why they weren't on the program. We've explained, apologized, and have them noted as alternates
- Decided we will not have a QR code to submit abstracts for 2022 at this conference. We may have a flyer or insert in the moderators introductory statements to remind folks we'll be back in Margaritaville very soon, like a save the date.
- Anyone who is willing to moderate, please send an email to myself and John Killips (cc Mary) so we can fill rooms. We'll also need more hands on deck as 'assistant moderators' or 'room monitors' to use the badge scanners to log everyone's training hours.
- It would be great to have all board members trained to float as volunteers if needed. Once we finalize how/when we need to have the training on the scanners, we'll share that information with everyone.

**Secretary/Treasurer Tony O'Malley:**

**Registration- Tony O'Malley-**

Registration numbers were previously reported by Bob. Tony discussed our cancellation policy given the rising numbers of COVID cases in Missouri. Our last day to cancel with a refund is July 19<sup>th</sup>.

**Site Selection-** John Brummer-

We are contracted with Margaritaville through 2025.

**Assistant Secretary/Treasurer Nick Davis: (Presented by Chair Mike Klender)**

**SHOW-ME Magazine-** Debbie Maurer

Debbie needs articles right away for the next issue. She has 2 articles already, but needs any additional ones on water quality if possible. We can extend the deadline to July 23<sup>rd</sup>. Coming up in October, she is working on the 75<sup>th</sup> Anniversary Commemorative issue and digging through history photographs. She invited board members and committee members to send in photographs and articles by October 1<sup>st</sup>.

**Public Information-** Melissa Carver- no report

**Webmaster-** Mary Odom

Metrics are high for both users and page views at almost 5,000 views during quarter 2. The 75<sup>th</sup> Anniversary logo is now posted on the homepage.

**Past Chair Joel Ogle:**

**Audit-** Elizabeth Robertson- no report

**Education-** Kevin Wiggins-

Thanks for Mary & Karen Marie, we have 2 USDA workshops scheduled for this fall that will be virtual, one in August and one in September.

**Nominating-** Joel Ogle –

Joel has reached out to a couple of people for recruiting for board positions next March.

**3rd Year Trustee Corinne Duckworth :**

**Drinking Water Taste Test-** Corinne is in favor of having this at JAM 2021, but Chair Klender suggested that we postpone the contest to March 2022 so that the winner can be sent to ACE 2022. Consensus was to postpone the contest since no planning has been done at this point for this year.

**Student Activities-** Corinne Duckworth-

With the pandemic, student activities have been slow. We decided not to do a student poster contest at the annual conference. But we will re-instate the contest for the March 2022 conference.

**Sustainability Initiatives Coordination-** Mark Griffin

The Sustainability Awardees will create a poster highlighting their winning project. Bob has also arranged to have the poster images displayed on a large screen TV. The first place winner is KC Water, second place is Springfield Utilities, and the third place was Missouri American Water. All three projects are awesome and deserve to be recognized. The awards will be presented at the Wednesday Awards Lunch.

The committee will meet at the conference on Tuesday morning at 7:00 am. He requested that Bob arrange for some coffee and pastries for his committee.

**JR Popalisky Scholarship-** Mike O'Connell

No report

**3rd Year Trustee Scott Phillips: (Presented by Chair Mike Klender)**

**Awards-** Scott Phillips-

No report

**Service Citation Award-** George Hausdorf- no report

**Professional Awards-** Tony O'Malley-

We will have 2 winners of the Boyd Award at JAM, one for 2020 and one for 2021.

**Manufactures/Associates Council-** Randy Moore reported on behalf of Scott Phillips  
Randy reported that he will have an article published on OpFlow that he co-authored on the topic of aligning procurement practices with asset management and sustainability goals. He and Scott will be submitting an abstract for next year's conference to present the paper.

**2nd Year Trustee Karen Marie Dietze:**

**Philanthropy-** Karen Marie Dietze-

No report

**Water for People-** Mel Peterein-

- Looking for volunteers to man the Y4P booth (I'll resend a link, I was waiting until after moderator schedules were sent out)
- Looking for donations as always for silent auction, etc.
- The WFP booth will be in the back center of the expo hall at JAM 2021.

**Water Equation-** Jenny Doyle

No report

**Research-** Karen Marie Dietze

We won't be doing any other virtual training before conference, but we will have 2 USDA virtual trainings after conference.

Attendance numbers at recent virtual trainings have been showing some virtual fatigue with numbers dropping down below 10 people at each training.

**Drinking Water Week-** Karen Marie Dietze- a virtual happy hour was held on May 6<sup>th</sup> at 5:30 pm. We played AWWA Jeopardy and learned about our history such as the founding of AWWA in 1881 in St. Louis at Washington University. Randy Moore said he would contact the Association to retrieve some historical information and photos about the founding.

Mike Galluzzo showed a proclamation by Kit Bond in 1981 on the centennial celebration when Joyce Miller was the Chair of the Section. He will provide it to Mary for the historical *Show Me Magazine*.

**2nd Year Trustee James Okumu:**

**Bylaws-** Raed Armouti- no report

**Safety & Emergency Planning-** Randy Moore presented on behalf of Frank Genovese  
New Members Include



- City of Centerview Water & Wastewater
  - 110 customers
  - Johnson County
- City of Wentzville Water & Wastewater
  - 15,260 customers
  - St. Charles County
- City of Warsaw Water
  - Approx. 2,500 customers
  - Benton County
- Liberty Utilities
  - 19,348 customers
  - Multiple locations in MO
- Changes in MoWARN Team
  - New team member - Joe Anstine is a Circuit Writer with the Missouri Rural Water Association, many years of experience in water and emergency management and will take Eric Fuchs' place on our committee.
  - Eric Fuchs with the Missouri Rural Water Association is leaving
- Updating and verifying contacts database. Will begin to disseminate WARN correspondence though email.
- Committee meetings moved to quarterly. Next meeting September 2021
- Randy has decided to step down as the Chair of the Safety & Emergency Planning, and Frank has agreed to accept the Chair position in addition to the MoWARN committee.

**Diversity & Inclusion-** James Okumu reported on behalf of Heather Gipp James Okumu reported that there will be a presentation on D&I at JAM 2021 featuring the AWWA President Chi Ho Sham. The Committee is also planning a couple of Water Tower Competitions this year, one in St. Louis and one in Springfield. The Boys & Girls Club is interested in being involved.

**1st Year Trustee Kevin Wiggins:**

**Small Systems-** Kevin Wiggins- no report

**Retirees-** Jenny Doyle-

No actual update, but we will make an effort with MWEA to write or clarify the retiree conference registration requirements for 2022 as we've had some questions. Joel mentioned that we have more retirees registered for the conference this year than normal.

**Operations Service Awards-** Kevin Wiggins – no report

**1st Year Trustee Mel Peterein:**

**Young Professionals-** Mel Peterein

- YP Social is happening Sunday, working with MWEA to get a signup genius site up for volunteers

- We decided to forego the Beer Tasting event (we will pick that up in 2022) and instead will likely have some COVID bingo cards to pass around along with the usual yard games
- KC baseball events are in the works for both KC and STL after conference

**Landmarks-** Nick Davis

- The City of Jackson's landmark award was lost in the mail, and currently awaiting that situation to get rectified before we schedule and conduct a ceremony.
- With regards to a 2022 Landmark submission, I am proposing the Florissant Tank located in the St. Louis suburb of Florissant, MO. Here are some statistics about the potential landmark:
  - Dedicated in 1961 (60 years old)
  - Still in use, storing potable water for North St. Louis County residents
  - Stores 2.5 MG of potable water
  - Tank is currently maintained by Missouri American Water
  - Vital piece of the water system serviced by Missouri American's North St. Louis County Water Plant

**VII. NEW BUSINESS**

Chair Klender mentioned the passing of Gary Moxley on July 11<sup>th</sup>. He was a member of AWWA and MWEA and worked for R.E. Pedrotti. Rebecca Losli suggested that we hold a moment of silence for him as well as others who have passed this year at the JAM 2021 opening session. Joel suggested that we send names to Mary Odom who can compile them so we can honor these people at the conference.

**MOTION: To donate \$100 to Project Hope in Gary Moxley's name.**

Made by: Bob Parks

Seconded by: Randy Moore

Vote was unanimous, motion carried.

Next meeting is on September 8, 2021 at noon for our virtual monthly call. The next quarterly board meeting is on November 5, 2021 at Stoney Creek Hotel in Columbia.

**VIII. ADJOURNMENT at 11:10 am**

**MOTION: To adjourn**

Made by: Joel Ogle

Seconded by: Randy Moore

Vote was unanimous, motion carried.

Respectfully submitted,  
Mary Odom, Administrative Manager